



WHAT IS LOST IN FANDOM?

Going Beyond Fandom! Expressing Self, Culture, and Community” exploring the rich and diverse world of fandoms, highlighting our role as hubs for creativity, community, and personal expression. Fandoms offer more than just admiration; they provide a sense of belonging, joy, and a platform for cultural exchange. LostInFandom.com features articles on the impact of social media on fan communities, reflections on major fan events, and insights from industry professionals. Through these stories and reflections, “Lost in Fandom” connects fans and celebrates the unique ways in which fandoms enhance our lives.

LOSTINFANDOM.COM SITE STATISTICS

(Last 90 days 6/30/24)

Users	New Users	Sessions	Event Count
135	125	184	991

INSTAGRAM STATISTICS

(Last 90 days 6/30/24)

Reach	Engagement	Profile Activity	New Followers
2,507 Accounts	97 Accounts	122	56

LostInFandom.com offers expert content creation and management, including engaging blog and article writing. We provide comprehensive event coverage to ensure your conventions and fan events receive detailed reporting. Our services also include community building and engagement, as well as high-quality multimedia production, such as video and podcasting.

SOCIAL MEDIA

[Instagram/Threads](#) - [lost_in_fandomz](#)
[X](#) - [LostInFandom_](#) [YouTube](#) - [LostInFandom](#)

BEHIND LOST IN FANDOM



Robert Reber

With over a decade of experience in the entertainment industry, I have worked in various roles on film sets, from production assistant to technical director, starting in the vibrant suburbs of Los Angeles. I hold degrees in directing, editing, and producing films, a Bachelor's in Digital Media Design, and I'm currently pursuing a Master's in New Media Journalism. My passion for fandom was ignited at Wonder Con, where I was captivated by the diverse cosplay community and camaraderie among attendees. This led me to explore conventions like Los Angeles Comicon and Designer Con, connecting with creators and fans. My mission with “Lost in Fandom” is to delve into the vibrant world of fandoms, celebrating how they serve as a medium for creative expression and cultural exchange. Join me as I navigate conventions, meet amazing people, and celebrate the passion and creativity that make fandoms special.